

# THE BUCKET MODEL™



**OUR MISSION**  
TO HELP SOLOPRENEURS SCALE WITH SYSTEMS.

# THE GOODWILL DEPOSIT BUILDER™

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<b>OPT IN</b>	<b>My lead magnet is:</b>	<b>The problem they are trying to solve is:</b>	<b>The next thing I want them to do is:</b>
<b>VALUE</b>	<b>I can teach them:</b>	<b>I can explain why:</b>	<b>I can walk them through:</b>
<b>RESULTS</b>	<b>I can help them achieve:</b>	<b>A quick win would be:</b>	<b>Within 72 hours they should be able to:</b>
<b>TRUST</b>	<b>I can show proof by:</b>	<b>I can share a story about:</b>	<b>I can demonstrate:</b>
<b>BOOK</b>	<b>Once they trust me, I can invite them to:</b>	<b>The offer I want to discuss is:</b>	<b>The next step is:</b>

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